

Pig Rearing Project as Source of Income for Poor Families

Announcement March 2016

Project description: The Children's Home Khaodee is located in the province Chiang Rai, in the so-called GOLDEN TRIANGLE of the countries Laos, Myanmar and Thailand. This region is infamous for the cultivation of opium poppy and the production of heroine. The impacts for the local population and the amount of drug addicts are extremely high which cause negative reactions both nationally and internationally. The Thai government tries to intervene by forceful criminal prosecution. But there are also positive aspects such as the support of cultivation of tea and coffee as well as the improvement of the tourism. Nevertheless there are still many poor people in the mountain territories who have been expelled from the neighbouring countries. The areas for agriculture are rather limited due to the cliffy mountains which makes surviving very difficult. We want to put the very poor families, single women, and elder people off the cultivation of opium poppy and provide them the possibility to gain an own income in a sustainable way.



The **aim of the project** is to initiate the sustainable pig keeping. Pigs only cause small additional costs, because they live on wastes from household, gardening and agriculture. After 4 months the pigs have the weight of around 100 kilograms and can either be slaughtered for the family's own purpose or be sold to earn money and buy new piglets and after all improve their life situation.

The one-off support of a sustainable pig keeping for one poor family cost around 200 EUR. This includes a start-up-package containing 3 piglets (20 kg each) and the support of the constuction of a pig-home.

The **GESINAS**-Foundation in cooperation with **ImmunoTools** GmbH is involved in the coordination, training and regular support of these families, if it is possible to find one or more donors for one start-up-package



Donate now for 3 piglets and the constuction of a pig-home:

GESINAS-Foundation donation account:
BIC: GENODEF1BSL, IBAN:
DE13280629130014419300

Purpose: Pig keeping Khaodee

Donation receipts can be issued.

About our partner for this project Khaodee Church Ministries in Thailand:

Khaodee Church or Good News Church (*khaodee in Thai language means good news*) was founded and organized by Pastor Simoon Chaiwangyen since 1991. They run a children's home with about 100 children located at 31/1 Moo 17 T. Pateung, Maechan, Chiang Rai, Thailand. In this region there are more than 6 types of Hill tribe, which are poorest and non-educated among Thai peoples. The Khaodee Orphanage has been established in order to provide children from poor families, orphans and physical and/or sexual abused to a safe social structure and higher education.

The **GESINAS**-Foundation in cooperation with the **ImmunoTools** GmbH already supports the Khaodee Orphanage to improve sustainably not only the situation of children, but also of their families and relatives, by providing school education and access to the universities to the children.

This leads to a combination of purely social projects, as especially supported by the **GESINAS**-Foundation and **SOCIAL BUSINESS**. The main character of **SOCIAL BUSINESS** is a mix of social responsibility and market-based trade which has been practised by our partner **ImmunoTools** GmbH for many years now.

The sustainability of **SOCIAL BUSINESS** consists of the financial support during the phase of start-up and thereby providing the base for the families to gain their own income without being dependent on further donations. In the long term a donation combined with education, training, transfer of knowledge and long term mentoring leads to a significant improvement of the life situation.

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